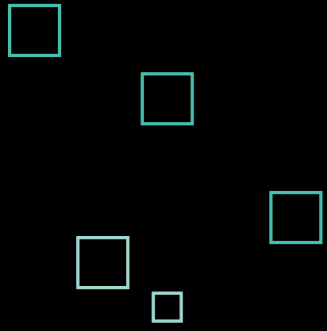
The image features a dark background with five white-outlined squares positioned at the corners: top-left, top-right, bottom-right, and bottom-center. The central text is arranged in three lines: 'SAMSUNG' in white, 'INNOVATION' in a teal-to-purple gradient, and 'SUMMIT' in a purple-to-teal gradient.

**SAMSUNG**  
**INNOVATION**  
**SUMMIT**

2017



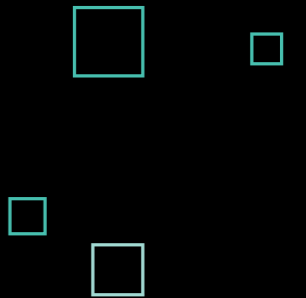
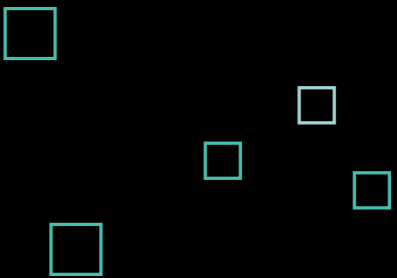


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# Welcome

We are delighted to welcome you to Samsung Innovation Summit 2017! Our theme for this inaugural event is "Data as Fuel for Artificial Intelligence and Machine Learning." We hope you will find inspiration and insight during the presentations and networking event.

Data has become the essential raw material behind many of the innovations we see today, and will experience in the future. Much as the oil industry dominated the 20th century, we see data as the prime mover in the 21st. And as everyday "things" become more connected, the data that is transported, stored and used, will enable new insights, use cases, and business model. The question is, how can we use that intelligence to further empower and enable humanity to thrive?.

# Agenda

01

## WELCOME

**2:00**

Opening Remarks  
Luc Julia

02

## KEYNOTE

**2:05**

Driving Innovation in  
the Data Economy  
Young Sohn

**2:30**

Data-Driven AI & Cyber Security  
Alex van Someren

03

## FIRESIDE CHAT & BREAK

**2:50**

Fireside chat  
Fleur Pellerin and Young Sohn

**3:20**

Break

04

## KEYNOTES

**3:35**

Engineering versus research:  
the most effective approach in  
computer vision  
Augustin Marty

**3:55**

Neuro-inspired AI & mobile  
data services  
Ramesh Caussy

**4:15**

Data & Value Creation in  
Mobility  
Olivier Sancier

**4:35**

Data is the new oil. So where  
should you start digging?  
Nicolas Landrin

05

## NETWORKING CRUISE

**4:55**

Move to the boat

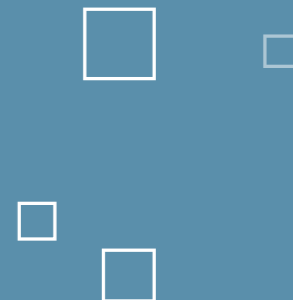
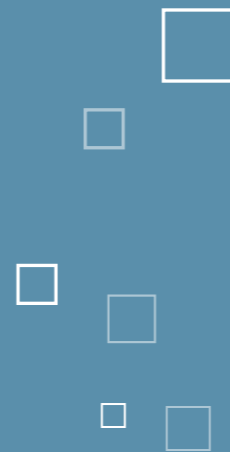
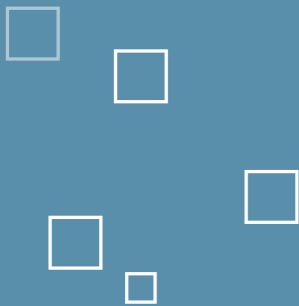
**5:15**

Boat departs from  
Port Javel Haut

**7:30**

Disembark at Port Javel Haut

# Speaker Bios





# Luc Julia

Vice President of Innovation  
Samsung Electronics

As Vice President of Innovation at the Samsung Strategy and Innovation Center, Dr. Luc JULIA is leading the company's vision and strategy for the Internet of Things through the development of the SAMSUNG ARTIK Cloud designed to connect any devices and applications.

Previously, Luc directed Siri at Apple and was Chief Technologist at Hewlett-Packard. Recognized as one of the top 100 most influential French developers in the digital world, Luc has cofounded a number of start-ups, including ORB Networks, where he invented "place shifting".

He began his career at SRI International, where he founded the Computer Human Interaction Center and was involved in development of the first smart refrigerator and car, as well as the creation of Nuance Communications, now the world leader in speech recognition.

Luc holds degrees in Mathematics and Computer Science from the University Pierre et Marie Curie in Paris and earned a Ph.D. in Computer Science at the Ecole Nationale Supérieure des Télécommunications de Paris.



# Young Sohn

President & Chief Strategy Officer, Samsung Electronics  
Chairman of Board, HARMAN

Young Sohn is president and chief strategy officer for Samsung Electronics, and Chairman of the Board, HARMAN International. He leads development and strategy for global innovation, investment and new business creation. Young led the \$8 billion acquisition of HARMAN International Industries.

Prior to joining Samsung Electronics, Young served as CEO of Oak Technologies, Agilent Semiconductor (now Avago) and Inphi Corporation. Under his leadership as CEO and board member, he took PLX Technologies, Synnex Technologies and Inphi public. He also has served on the Boards of ARM, Synnex Corporation and Cymer, Inc.

He serves on the MIT Sloan School North America Board, is a senior advisor to the private equity firm Silver Lake Partners, is a member of the board of directors at Cadence, is a board member of the Global Semiconductor Alliance (GSA), and is an advisor for the University of California Innovation Council. Young also was a senior advisor for the MIT Media Lab's One Laptop per Child. Young holds a BS in electrical engineering from the University of Pennsylvania and MS from the MIT Sloan School of Management.



# Alex van Someren

Managing Partner  
Amadeus Capital Partners

Alex van Someren is Managing Partner, Early Stage Funds, at global technology investor Amadeus Capital Partners, where his current investment focus areas include artificial intelligence, machine learning, autonomous vehicles, cloud computing, cyber security, digital healthcare and medical technology. He co-founded Europe's first cyber security accelerator Cyber London <https://cylonlab.com>, and he was recently a member of the Steering Group for the Royal Society Cyber Security Research Report <https://royalsociety.org/topics-policy/projects/cybersecurity-research/>.

In 1996 Alex co-founded nCipher to develop internet security products using advanced cryptography. As nCipher's CEO, he subsequently led the company to a listing on the London Stock Exchange in 2000. nCipher plc was sold to Thales SA in 2008.

Alex lives in Cambridge, UK and is married with three children. He was appointed an Entrepreneur in Residence at the Judge Business School, University of Cambridge in 2005. He is an active supporter of ActionAid, Kettle's Yard and the Prince's Trust.



# Fleur Pellerin

CEO and founder  
Korelya Capital

Fleur Pellerin founded Korelya Capital in 2016 based in Paris to invest EUR100 million in the high tech industry throughout Europe. Korelya Capital has made four investments, most notably Devialet, the French high-end speaker and audiophile systems company.

Before founding Korelya, Pellerin was a civil servant in the French government for four years, most recently as Minister of Culture and Communication. In this role, she focused her cultural work on entrepreneurship and digital including global and European copyright and intellectual property safeguards. Previously, she was Secretary of State for foreign trade and before that, she was Minister of SMEs, Innovation and the Digital Economy.

Before working in the French government, Pellerin joined the French Court of Auditors in 2000.

Fleur is also the president of the International Cannes Series Festival whose first edition will take place from April 4-11 2018 at the Palais des Festivals. The event aims to highlight series from all over the world and to give an international voice to this creative new art form.

Pellerin graduated from ESSEC (Higher School of Economics and Business Sciences), the Paris Institute of Political Studies and lastly ENA (National School of Administration). Pellerin speaks English, German, Japanese (intermediate level) and is currently learning Korean.





# Augustin Marty

CEO and Co-founder  
Deepomatic

Augustin Marty is the CEO and Co-founder of Deepomatic. After completing his studies in UC Berkeley he founded his first company in China in B2C, designing and selling customized tablet PC for small to middle sized companies sellers. Then he worked for the major construction group where he was in charge of designing and selling smart cities infrastructures project.

At 28 he partnered with two friends from university and created Deepomatic, a company dedicated to spread the power of visual recognition to other corporations.



# Ramesh Caussy

CEO  
Partnering Robotics

Ramesh Caussy, Ph.D., is the CEO & Founder of Partnering Robotics an Innovation enterprise recognized by the French Ministry of Research and Education that develops innovative robotics technology platforms. Ramesh Caussy invented Diya One, the Well-Being robot gifted with a neuro-inspired AI. Partnering Robotics is classified Bpifrance Excellence, supported by Business France, Hub France AI and identified among the French promising Tech companies. This young enterprise won several awards in France, Europe, USA and India for Diya One.

Ramesh CAUSSY has +25 years of working experience in the technological industries. He acquired knowledge and competences in firms such as Intel, Alcatel or 3Com in R&D, Business Development and Strategy positions at global director level. Thus, he contributed to several successful technology and Product launches: xDSL, Connected Palm, Photonics networks, connected TV platforms, and DIYA ONE. Ramesh Caussy is also the proud Chairman of Robo'ethics, an Industrial Excellence Chair on Service robotics developed by Grenoble INP Foundation. He has a Ph.D. from Ecole Polytechnique, France and an Executive MBA ESCP Europe, but he fundamentally operates as a self-made man.



## Olivier Sancier

Leader for Connected Services and Mobility Products  
Groupe PSA

In 2002, Olivier SANCIER joined PSA Peugeot Citroen at the purchasing department. He became a Innovation project manager and worked on the futur PSA Infotainment solution. Since 2016 Olivier joined the PSA Connected Services Business Unit as XPerience project leader. Now he is leader for Connected Services and Mobility Products.

Olivier is specialist on new technologies · IoT · Connectivity and Audio · product management, vision & strategy



## Nicolas Landrin

Managing Partner  
I-Source Venture Capital

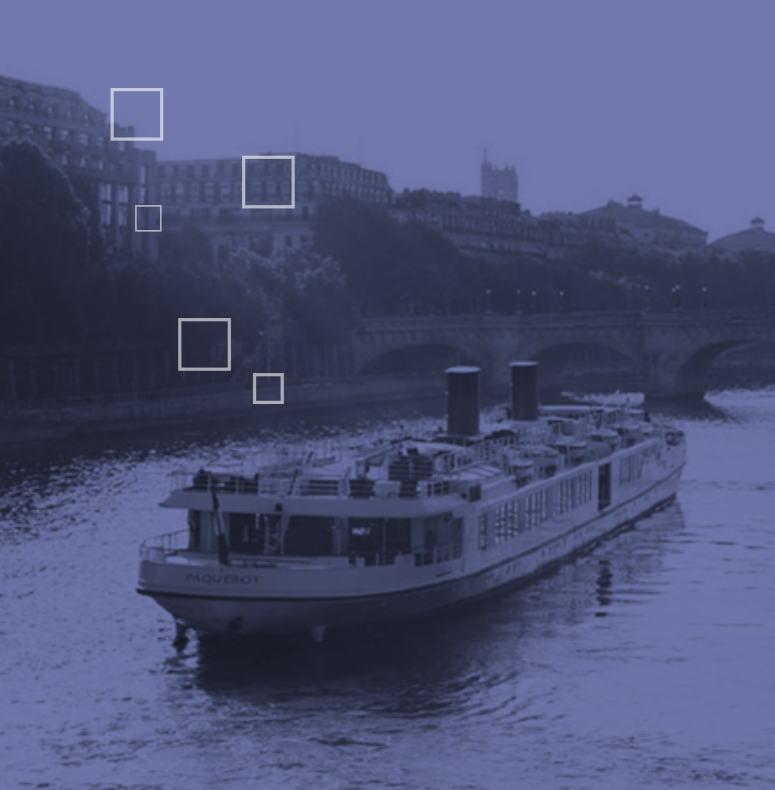
Mr. Nicolas Landrin serves as Managing Partner of I-Source Venture Capital (Sofimac Innovation). He joined iSource in 2001 to lead its investments in telecommunications startups. Prior to becoming a venture capitalist, he worked for 10 years in the telecommunications industry with AT&T and Lucent in the U.S.A. and in Europe. Mr. Landrin was responsible for Marketing and Business Development for new operators at Lucent Technologies. Then he was the Director of Alliances and Business Development for Europe at Kenan Systems.

He currently serves on the board of directors of a broad range of digital and hardware startups in France and Canada including Algodone, Apizee, Arioneo, Eyeka, Fenotek, SIEN, Link Care Services, Leddartech, Medicapp Connect, Ownpage and Sparkow. He led the seed round in LTE semiconductor company Sequans Communications, listed on NYSE since 2011 and Aldebaran Robotics, acquired by Softbank in 2014. His portfolio company Leddartech, a leader in LiDAR solutions for Autonomous Driving raised a record \$101M from Osram, Delphi, Magneti Marelli and Integrated Device Technology. Nicolas Landrin earned his MSc degree from ENSTB and his MBA from the Harvard Business School.



□ **Networking**

□ □



# Join our private networking cruise

After the Summit, we invite you to join us for a private networking cruise on **the Seine**. During the cruise, you will have the chance to mingle with Samsung executives and our guest speakers while enjoying hors d'oeuvres and drinks.

The boat will depart **Port de Javel Haut at 17h15**, and will stop at **Bercy at 18h15**. Anyone wishing to depart the boat may do so at this time. (Please make sure to arrange transportation if you will be leaving us at the Bercy stop.) The boat will resume the cruise at 18h30, and return to Port Javel Haut at 19h30.

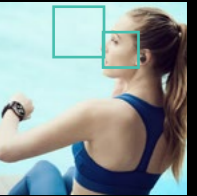
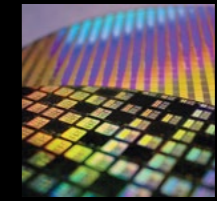
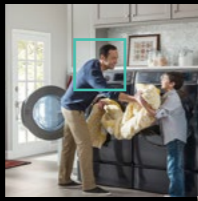
We look forward to welcoming you aboard.

## Get more out of Samsung Innovation Summit 2017

If you'd like to share your thoughts and perspectives on the Samsung Innovation Summit, you can join the conversation using the hashtag **#SamsungInnovation** on Twitter, Facebook or LinkedIn.

**After the Summit** – We will be hosting videos of the presentations at [samsunginnovationsummit.com](http://samsunginnovationsummit.com). We'll send you a notification email once the videos are ready.

## #SamsungInnovation



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